

Customer No. 22,852  
Attorney Docket No. 08011-3006-00

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
 )  
John B. FERBER et al. ) Group Art Unit: 2131  
 )  
Application No.: 09/610,197 ) Examiner: Christian A. LAFORGIA  
 )  
Filed: July 1, 2000 ) Confirmation No.: 6838  
 )  
For: OPTIMAL INTERNET AD )  
PLACEMENT )

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**PETITION FOR EXTENSION OF TIME**

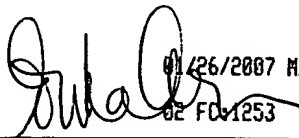
Applicants petition for a three month extension of time to reply to the Final Office Action of July 27, 2006. A fee of \$1,020.00 is enclosed.

Please grant any extensions of time required to enter this response and charge any additional required fees to our deposit account 06-0916.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,  
GARRETT & DUNNER, L.L.P.

Dated: January 25, 2007

By:  01/26/2007 MAHME1 00000025 09610197  
02 FC1253 1020.00 OP  
Erika H. Arner  
Reg. No. 57,540